

Organized By:



swisscham.org

Supported By:



Smart, Sustainable & High Quality

GBA Switzerland Economic Forum 2023



Sponsorship Opportunities

Become a partner NOW for GBA Switzerland Economic Forum 2023:

Sponsoring the Greater Bay Area (GBA) - Switzerland Economic Forum creates unique opportunities for your business to engage key communities, position your brand and expand your network. By being present to the Greater Bay Area-Switzerland Economic Forum, you maximize your exposure and gain access to a community of successful business owners, essential players in the Greater Bay Area and throughout China, and potential clients for your products.

The Greater Bay Area (GBA) - Switzerland Economic Forum's sponsorship program is specifically designed to provide you product-placement opportunities, strong brand recognition through high logo visibility, and many other platforms to promote your business.

For more details on the corporate advertising opportunities offered by the Greater Bay Area (GBA) - Switzerland Economic Forum please see the exclusive sponsorship offers below.

- Sponsorship Packages -

GBA SEF 2023 Sponsorship Package	DIAMOND 	PLATINUM 	GOLD 	SILVER 
RMB	120,000	90,000	60,000	30,000
Seat at VIP tables	2	1	-	-
Company introduction videoduring plenum session	60 seconds	30 seconds	-	-
Logo recognition in the Magazine	Extra-large logo	Large logo	Medium logo	Small logo
Pre/Post event promotion(Website, Mailings, WeChatNewsletter, etc.)	Extra-large logo and company introduction	Large logo and company introduction	Medium logo and linkto company website	Small logo
Booth, Banner in public area	2 Booth + 2 banners	1 Booth + 2 Banners	1 small Booth OR 1 Banner	1 Banner
Logo on the backdrops + menu + event page	Extra-large logo	Large logo	Medium logo	Small logo
Advertisement in programbooklet	2 pages	1 page	1/2 page	Company logo
Promotion video during the event	90 seconds	60 seconds	30 seconds-	-
Seat at Gala Dinner	20	10	10	5
Dedicated space in the meeting area	Yes	Yes	Yes	-
Named table	Yes	Yes	Yes	-
Goodie bags insert	Yes	Yes	Yes	Yes

Organized By:



swisscham.org

Supported By:

SWISSCHAMHK InvestHK

- In-Kind Sponsorship -

If your company is looking for wide exposure in electronic and printed media, in-kind sponsorship package is a good choice to visualize your products to potential customers directly in an efficient and tangible way to promote your business on the site. The package includes the following advantages:

- Logo on the website page
- Logo on the virtual backdrop
- Logo in the event's E-booklet



Contact us!

A unique opportunity to promote your business with local companies especially the ones from GBA region. If you are interested in becoming an official partner of the 1st edition of GSEF 2023 or you are looking for a corporate table, please contact us at info@swisscham-gz.org

Best regards,
Your **SwissCham** South China Team

主办方:



swisscham.org

支持方:



SSEF 13年

2023大湾区中瑞经济论坛（东莞）

智慧，可持续和高质量发展

2023大湾区中瑞经济论坛（东莞）



- 赞助机会 -

即刻成为中国大湾区瑞士经济论坛2023年合作伙伴:

作为中国**瑞士**商会打造的2023大湾区中**瑞**经济论坛（东莞），意义非凡。赞助本届论坛将为贵公司创造快速融入核心群体的宝贵机会，更精准地定位品牌，并有效地拓展人脉。作为本届论坛的赞助商，您可以在最短的时间内快速提升品牌知名度，获得与**瑞士**和大湾区乃至全中国的企业家、业界精英零距离接触的机会，向大湾区潜在客户群体高效推广贵公司的业务和产品。

2023大湾区中瑞经济论坛（东莞）赞助方案是专程为展示贵公司产品，通过曝光公司标识增加品牌辨识度等渠道，有效推广贵公司业务而设计的灵活多样化方案。

想要了解更详尽的赞助商方案，请参阅以下赞助商套餐：

主办方:




swisscham.org

支持方:



- 赞助方案 -

GBA SEF 2023 赞助方案	钻石 	铂金 	黄金 	白银 
人民币	120,000	90,000	60,000	30,000
贵宾桌席位	2	1	-	-
企业宣传视频播放	60 秒	30 秒	-	-
会刊企业商标标识	超大商标	大商标	中商标	小商标
前/后期活动推广(网页,邮件,微信公众号,新闻稿等)	超大商标+企业介绍	大商标+企业介绍	中商标及企业网址	小商标
公区展位海报	2个展位+2张海报	1个展位+2张海报	1个小展位或1张海报	1张海报
企业商标在背景墙,菜单,活动页标识	超大商标	大商标	中商标	小商标
会刊广告	2页	1页	半页	企业商标
活动期间宣传片	90秒	60 秒	30 秒	-
晚宴席位	20	10	10	5
商务洽谈专用空间	是	是	是	-
指定桌席	是	是	是	-
礼品袋活页广告	是	是	是	是

主办方：



swisscham.org

支持方：

SWISSCHAMHK InvestHK

- 实物赞助 -

如果贵公司希望通过平面媒体及纸质媒体的曝光机会，实物赞助将是您展示贵公司的不二之选。实物赞助的优势：

- 论坛网页显示企业商标
- 活动背景板上显示企业商标
- 活动宣传手册里展示企业商标



联系我们!

不要错过和瑞士在华企业以及大湾区企业零距离推广业务的机会！如果您想成为2023中国（大湾区）瑞士经济论坛的官方合作伙伴或直接预订专属贵公司的包桌，欢迎联系info@swisscham-gz.org

期待您的答复！

祝好，
中国瑞士商会